



SEVENDIMENSIONS

CUTTING EDGE COMMUNICATION COMEDY SERIES

150 CUTTING EDGE COMEDY PROGRAMS



MEET THE PEOPLE. THEY MAKE MISTAKES, HATE MISTAKES AND LEARN FROM MISTAKES.

SERENA



Vice President

MARCUS



Regional Manager

CAROL



Office Manager

STEVE



Sales Supervisor

SAM



Policy Manager

BARNEY



CEO next door

ALEX



Marketing Consultant

MICHAEL



Project Manager

TAMMY



Accountant

CASEY



Office Assistant

SHERRY



Researcher

SANJAY



Account Manager

CARLOS



Receptionist

TATIANA



Intern from Brazil

DION



Intern & Marcus' nephew

Welcome to Cutting Edge

LAUGH AND LEARN.

Cutting Edge Corporation is a simulated company created by psychologist Eve Ash and comedienne Erin Brown where the managers and staff are constantly making mistakes and fixing problems. Despite the hilarious communication disasters, each program is packed with powerful lessons. Filmed in LA, these programs feature many brilliant comedy performers, led by Erin Brown as Carol.

There are 150 titles in the Cutting Edge Communication Comedy Series, including 60 English programs.

Combining psychology, comedy and linguistics

Eve Ash, Erin Brown and English language expert Dr Fran Byrnes bring you the opportunity to experience the power of comedy to learn leadership and communication skills through these 150 remarkable best selling comedy programs.

Viewer Feedback ★★★★★

“ Like a sit com! I want more.”

“ I can't wait to show them more of Cutting Edge.”

“ Original and very funny, and make their points very well.”

“ What an amazing response the engagement was brilliant.”

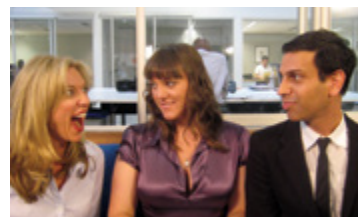
“ Easy to follow and entertaining.”

“ Ideal length and very engaging.”

“ The points are summarized very clearly.”

“ Really relevant to what happens at work.”

90 programs – Laugh and communicate effectively



90 comedy programs

7-10 minutes each

A powerful video series on hot topics everyone can enjoy. Short, sharp and funny with simple messages and skills for everyone.

Created by psychologist Eve Ash and comedienne Erin Brown, and featuring a talented group of comedy performers.



10 VIDEOS

EMPLOYABILITY & SUCCESS AT WORK

- Make a Great Impression
- Communicate Effectively
- Be Confident and Assertive
- Set and Achieve Goals
- Prioritize and Organize
- Contribute to the Team
- Appreciate Feedback
- Build Employability Skills
- Demonstrate Your Strengths
- Impress at Job Interviews

10 VIDEOS

PERSONAL SUCCESS & COMMUNICATION SKILLS

- Overcoming Fears
- Improving Self Esteem
- Boosting Emotional Intelligence
- Managing Time Successfully
- Achieving SMART Goals
- Developing Successful Mindsets
- Listening Actively
- Responding Thoughtfully
- Apologizing Carefully
- Navigating Career Change

7 VIDEOS

SALES, SERVICE & NEGOTIATION

- Creating Positive Impressions
- Delivering Sensational Service
- Enhancing Service
- Starting Relationship Selling
- Building Relationships
- Negotiating for Success
- Negotiating for Results

9 VIDEOS

PRESENTATIONS, TRAINING & ONLINE

- Presenting with Passion
- Pitching and Influencing
- Delivering Training Masterfully
- Developing Trainer Skills
- Explaining Skillfully
- Teaching Greetings
- Meeting for Results
- Facing Social Media
- Mastering Social Media

7 VIDEOS

HANDLING CONFLICT & DIFFICULT PEOPLE

- Handling Anyone Difficult
- Diffusing Anger
- Resolving Conflict
- Mediating for Resolution
- Surviving Team Conflicts
- Giving Hygiene Feedback
- Managing a Complainer

10 VIDEOS

MANAGING PERFORMANCE & STANDARDS

- Understanding Accountability
- Managing Projects Effectively
- Using Goals to GROW
- Coaching New People
- Sharing Feedback
- Giving Managers Feedback
- Handling Tricky Appraisals
- Preparing for My Appraisal
- Behaving Unprofessionally
- Privacy and Ethical Behavior

10 VIDEOS

MANAGING STRESS, SAFETY & WELL BEING

- Surviving Stress and Burnout
- De-Cluttering the Office
- Stretching the Team
- Removing Tension
- Working Safely
- Preparing for Emergencies
- Ensuring Security
- Managing Crises
- Minimizing Risk
- Overcoming Setbacks

10 VIDEOS

LEADING PEOPLE, CHANGE & CULTURE

- Accepting Change
- Planning and Organizing
- Supervising Effectively
- Transforming SILOS
- Creating a No-Blame Culture
- Being an Employer of Choice
- Managing Remotely
- Creating Workforce Agility
- Looking at Employment Contracts
- Unions and Collective Bargaining

7 VIDEOS

DIVERSITY, BULLYING & RESPECT

- Breaking Bullying
- Stereotyping and Diversity
- Prejudice and Discrimination
- Appreciating Diversity
- Global Cultural Awareness
- Ensuring a Respectful Workplace
- Arrogance and Humility

10 VIDEOS

BUILDING EFFECTIVE & MOTIVATED TEAMS

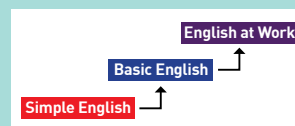
- Recruiting the Best
- Trying Myers-Briggs
- Welcoming New People
- Staying Motivated at Work
- Supporting Others
- Embracing New Ideas
- Brainstorming and Solving
- Making Decisions
- Handling the New Wave
- Overcoming Disempowerment

60 programs for Learning English

60 comedy programs

15-19 minutes each

Three graded series to build language skills with comprehensive written activities and Powerpoint slides, covering key learning points.



Build confidence with everyday English



Language and instructional design by Linguistics expert Dr. Fran Byrnes and Psychologist Eve Ash

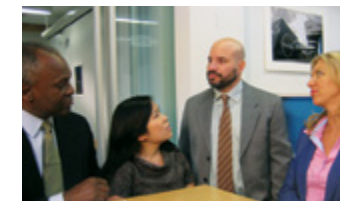
The Cutting Edge English programs comprise 60 ground-breaking programs that combine psychology, linguistics and instructional design to engage learners of English. Episodes include: language functions | grammar | vocabulary | expressions | pronunciation | useful tips

Language Learning with a TV show

These innovative Cutting Edge English programs engage learners with fun characters, strong storylines and interesting conversations – spoken in everyday English. The programs are graded and structured to assist learners at IELTS Levels 3 through to 6.

The programs are entertaining television for home and classrooms, with lots of examples and opportunities to practice.

Have fun working through 60 steps towards English success.



1. Hello
2. Numbers
3. Can you spell that?
4. About us
5. Where is it?
6. When?
7. How much? How many?
8. Meal time
9. Work
10. At the market
11. The weekend
12. At home
13. Vacation time
14. Online
15. I don't know
16. I love it
17. Doing things
18. Fun with friends
19. Are you OK?
20. Emergency!



1. Meeting people
2. Family and friends
3. Giving information
4. Thanks!
5. What do you do?
6. A typical day
7. Where can we meet?
8. What's happening?
9. Instructions and advice
10. You choose
11. Asking for help
12. How do you feel?
13. Let's go
14. How was your week?
15. Comparing
16. Do you like them?
17. Be careful
18. Chatting
19. Can I help?
20. What are you going to do?



1. Greeting and Introducing
2. Saying Where People Are
3. Describing People
4. Asking Questions
5. Saying What's Needed
6. Giving Reasons
7. Describing Feelings
8. Making Suggestions
9. Talking about Rules
10. Communicating Feedback
11. Complaining and Criticizing
12. Clarifying and Explaining
13. Agreeing and Disagreeing
14. Discussing Responsibilities
15. Giving Warnings
16. Expressing Ideas and Attitudes
17. Apologizing
18. Encouraging Others
19. Comparing and Contrasting
20. Considering Options